

I believe my strength lies in my ability to see the best in things. Then I combine these seemingly separate details into a unique solution.

I have worked and studied in multiple countries in Europe, Asia, Middle East and North America. This has taught me diverse approaches to problem solving.

While obtaining my bachelors degree, I have accrued skills in varying industries ranging from PR, branding, design, data analysis and web development.

Education

New York University Abu Dhabi, BA

2016-2021

Interactive Media,
Applied Mathematics

New York University Shanghai, BA

fall 2019

Interactive Media Arts

New York University New York, BA

spring 2020

Interactive Media, ITP

International School of Latvia

2014-2016

International Baccalaureate

Work Experience

Issa PR

*PR & Social
Media Assistant*
2020

Issa PR is an award winning luxury boutique PR agency headquartered in New York and London.
Notable clients:
- Warner Music
- Amy Winehouse Foundation
- Monument

Client acquisition
Campaign execution
Research
Social media
Professional writing

Rho

Design Assistant
2020

RHO is a Shanghai based aesthetic experience laboratory, where form, concepts, user experience, motion, images, sound, and interactivity, converge.

Storyboarding
Illustration
Motion graphics
Visualization
3D modeling

New York University Abu Dhabi

Design Assistant
2018, 2019

Development of a concrete communications strategy and visual identity. Assisting with marketing projects, specifically in graphic design.

Adobe Creative Suite
Infographics
Content creation
Design systems
Visual identity

White Label

Brand Strategist
2018

White Label is a brand strategy company working hand-in-hand with McCANN Riga.
Notable clients:
- The city of Valmiera
- Investment and Development Agency of Latvia

Brand strategy
Client pitching
Campaign planning
Wireframes
Keynote presentations
Market research